

tcpos

ZUCCHETTI GROUP



InfoBusiness

the smart business
intelligence solution

In order to make profitable decisions, it is essential to have precise and reliable information. InfoBusiness is the business intelligence solution that enables managers to explore and retrieve valuable facts from the enormous quantity of data stored by the common business activities. To secure competitive advantage that is critical to your company's mission, you will need to understand this data and the established Key Performance Indicators on a daily basis. In connection with the central POS system, this module provides accurate answers to the specific questions regarding activities that make it possible to create necessary business projections.



Benefits

-  Simple dashboard design
-  Easy analysis of sales data
-  Comprehensive control panel overview
-  Intuitive and efficient
-  Multi-language

The value your company deserves

The instant availability and sharing of all data, followed by its analysis relating to processes and point of sale, allows for sophisticated management support and increased efficiency in operations. Companies must gather information using various enterprise management tools to support a fast 'decision making' process as well as formulate valuable proposals to the customers. Furthermore, in any business, a number of individuals need to access up-to-date information in order to carry out their everyday work efficiently, so it is essential to spread accurate business information throughout many different company roles, not just among the management body. However, not all the important information for your business can be found 'within numbers', often knowing what never happened can be more important than what actually did happen. Only a traversal business intelligence tool can provide you with the answers you are looking for, such as the InfoBusiness module that is a part of the TCPOS solutions portfolio.

All answers at glance

InfoBusiness is the Business Intelligence software for support in decision-making that provides comprehensive control over the company's performance. With the power, simplicity, and effectiveness of InfoBusiness you will be able to give your company's data the value it deserves. InfoBusiness helps you reach your company targets in order to achieve success and have proper business information control to increase profitability!

Simple problem-solving

InfoBusiness enables you to create a full "corporate cockpit" filled with control panels made up of graphical key indicators that provide constant observation of consistency measurements between results and objectives. The intuitive graphical interface shows the situation of all points of sale at a glance, allowing the timely identification of critical situations or undesirable results. Using advanced technological tools, you can also surf through data to find the causes of the problems detected. InfoBusiness is an essential control tool for executives, needed to optimize corporate management to increase market share.

All tools in one place

Unlike traditional business intelligence solutions, in InfoBusiness the inquiry, analysis, dashboard and reporting functions are all within one tool. The end user can therefore avoid moving from one application to another when analyzing one set of data! TCPOS is integrated into the system's environment and InfoBusiness is fully compatible with the traditional ERP, CRM and data warehousing systems. With InfoBusiness, you can give new meaning and value to the information already found within these systems. In particular,

InfoBusiness is also fully compatible with other complementary solutions such as the accounting, ERP, human resources, and management of professional agencies/firms.

Multilingual intelligence

InfoBusiness, the business intelligence software, is multilingual: perfect for companies with foreign branches or employees of different nationalities. At this time, the available languages are English, Polish, Hungarian and Portuguese.

Simple, dynamic and automatic information

InfoBusiness simplifies also the most complex analyses thanks to its intuitive nature and due to the fact that it does not require IT competences. You will be free to use tools that employ the everyday 'concept vocabulary' and you will be free to work on data in real time with drag and drop functions and intuitive filters. InfoBusiness allows dynamic data operations and the generation of fully customized analyses and reports, while it eliminates the costs connected with these repetitive processes.

Information on your mobile, anytime and anywhere

You can access data in real-time, via the internet - even by using a mobile device, and find the answers you are looking for wherever you are, whenever you want. You are fully independent with regards to the analysis and reporting since you can obtain the information you need directly, formulating questions without restraint, and receive answers immediately. In addition, you can analyze the information without having to depend on your IT colleague or assistant and significantly reduce the time needed to get results and immediate answers.

The governed information

Being able to govern information does not mean simply analyzing what is happening or what has happened. It also means predicting what is going to happen: thanks to InfoBusiness, the 'what if' analysis and the generation of the 'budget and forecast' becomes a very simple task indeed. With InfoBusiness, by using advanced formulae and functions, you are free to create simple examinations, studies, and evaluations of the results in one single environment. You can also visualize reports in different formats; pivot tables, graphs and dynamic dashboards. In fact, the same information can be analyzed from different points of view through different tools, suggesting new analysis paths and placing the data under a new perspective. With InfoBusiness you can turn reasoning and intuition into action, and achieve full control of your data.